



Your Safety & Health Leader for 90 Years

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The Traffic Safety Record

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President's Agenda for 2007 - 2008

This year's President of the Association of Transportation Safety Information Professionals (ATSIP) is Joan Vecchi from the Department of Motor Vehicles in Colorado. One of her main areas of focus continues to be Real ID, and the issues of driver license credentialing; however, many of you may know her through a recent traffic records assessment in your state. Joan has participated on many NHTSA team assessments of state traffic records systems these past few years.

Following this year's successful Traffic Records Forum in St. Louis, Joan has highlighted for the ATSIP Executive Board her agenda for 2007-2008. She has reflected on the mission of ATSIP, and its purpose to promote professional development, stimulate research, develop public awareness and exchange professional information. ATSIP is to be a central point of reference to develop, improve and evaluate traffic records systems. Some of the goals she has for ATSIP include:

- Develop a vision and begin a pathway to growth, including professional growth as well as organizational growth;
- Work at identifying emerging traffic safety issues and providing links to the latest research;
- Develop a blue print, or "model" for a comprehensive traffic records system, including the best practices winners and information about them on the ATSIP website;
- Develop an inventory of states' traffic records systems, including a "who's doing what project or using what software" so that we can learn from the experiences of others, as well as be apprised of the available resources out there;
- Develop "position statements" or "resolutions" related to traffic records issues, such as the importance of adopting performance measures for determining the effectiveness of improvements being made in traffic records systems, or the benefits as well as challenges of automated crash data collection involving technology embedded in motor vehicles;

- Continue to develop resource materials for ATSIP membership, including a “Go-To” list for persons with specialized expertise and/or who are willing to help out with traffic records system improvement efforts; and
- Review the *National Agenda for the Improvement of Highway Safety Information Systems* for needed revisions or updates;

While she acknowledges that her agenda for ATSIP is aggressive, President Joan Vecchi strongly encourages everyone to pitch in, and with the combined knowledge and ability of hundreds of ATSIP professionals throughout the U.S., more lives can be saved through improved traffic records systems.

Mark Your Calendar for the 34th Annual Traffic Records Forum – Call for Presentations

This year’s Program Chair for the 2008 Traffic Records Forum is Bob Rasmussen from the Office of Traffic Engineering at the Virginia Department of Transportation. The 2008 Forum is already beginning to take shape with a working committee/working lunch on Tuesday, shifting the ATSIP General meeting to after the first break on Wednesday and incorporating an all-day CODES meeting on Thursday, similar to the MMUCC meeting held during the 2007 Forum.

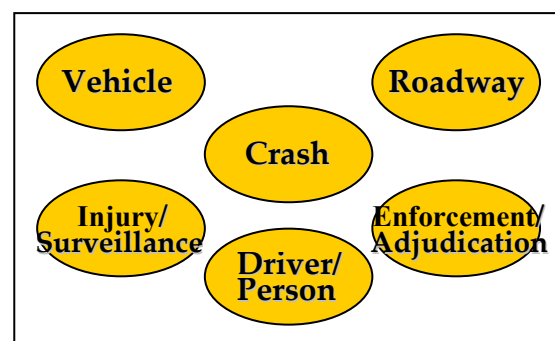
The 2008 Forum will be held July 27-31, 2008 at the Rosen Shingle Creek Resort in Orlando, Florida, nestled along historic Shingle Creek, headwaters to the Florida Everglades. ATSIP invites presentations on research and program studies relating to the collection, management and use of traffic records from the six Core Highway Safety Data Systems.

Traffic Records Forum Topics

Presentations should address issues within or across these Core Data Systems, with emphasis on improved use of data and research to reduce injuries and fatalities on our highways.

Examples of topics include: Credentialing/DL/ID issues; Electronic Data Capture; Citation/Adjudication Tracking; GIS/GPS Location Identification; Crash Injury Outcomes; Commercial Vehicles; Model Traffic Records Systems; Standards/Guidelines and Best Practices.

Traffic Records Systems in Support of Local, State and Federal Highway Traffic Safety Programs



Linked Traffic Records System

To have your presentation/session considered for inclusion in this year's Forum, you will need to provide the following information:

- Submitter and Presenter (if different) Contact Information – (Name, Title, Organization, Mailing Address, Telephone, Fax, and Email Address),
- Presenter's Bio,
- Core Highway Safety Data System(s), employed or studied in presentation,
- Title of Presentation,
- Two or three sentence description of presentation for inclusion in program, and
- Short Abstract of Presentation.

(In the case of full session requests please provide a session title, moderator name/contact information as well as the above information on all presenters)

For further details regarding making a presentation, plus details for registration, please contact Bob Rasmussen or check on the ATSIP website "Call for Presentations" at www.atsip.org. **Please turn your submittals in this month (December 2007), if possible.**

R. Robert Rasmussen, II, ATSIP Forum Program Chair
Traffic Engineering, Virginia DOT
1401 East Broad Street,
Richmond, VA 23219
Robert.Rasmussen@vdot.virginia.gov

As the largest conference in the world of its kind, the Traffic Records Forum provides a unique networking opportunity for attendees from Departments of Transportation, Motor Vehicles, Highway Traffic Safety Offices, Public Safety and Health, State and Local Law Enforcement Officials, Engineers, Fire and EMS officials, Judicial Administrators, Highway Safety Personnel and others from across the United States and International Communities.

Best Practices Challenge for 2008

Period for submitting applications is from December 2007 till the end of February 2008.

Winners will be recognized at the 2008 Traffic Records Forum in Orlando, Florida. As we all know, traffic records is the vital tool needed for reducing motor vehicle crashes. Experts in both public and private safety arenas, stress the importance of making the best data available for safety programs to be the most effective. Projects to improve data capture, manipulation and evaluation are experiencing great success throughout the country and the world. Best Practices seeks to bring as many of these projects to the forefront as possible so we may all benefit now and in the years to come.

Your application for Best Practices recognition should address the focus of each of the six National Agenda goals: Leadership – Coordination – Integration – Technology – Training – Standards

Does the Best Practices candidate:

1. Involve a leader(s) who promotes the importance of highway safety information systems, used for safety policy and program decision-making?
2. Involve the coordination of the collection, management, and use of highway safety information among various organizations responsible for highway transportation policy?
3. Represent an example of integrating the planning of highway safety programs with highway safety information systems?
4. Represent an example where managers and users of highway safety information have utilized or were provided the necessary resources to select the appropriate technology to meet their information needs?
5. Represent examples of highway safety professionals being trained in the analytic methods appropriate for evaluation of highway safety information?
6. Involve the promotion and use of technical standards for characteristics of highway safety information systems, critical to the development and management of highway transportation safety programs and policies?

A comprehensive Traffic Records System must **support** the following major steps: (1) Establish Safety Goals, (2) Identify Problems, (3) Plan Programs/Countermeasures, (4) Implement Programs, (5) Monitor Program Operations, and (6) Evaluate Effectiveness. Successful candidates for Best Practices should **improve support** for one or more of these management steps to highway safety. The management approach is complementary to National Agenda goals.

If you have any immediate questions or comments regarding this year's best practices competition, please contact the Chair of the Best Practices Committee:

Tim Kerns
National Study Center for Trauma/EMS
University of Maryland Baltimore
701 West Pratt Street, Box-001
Baltimore, MD 21201

Office (410)328-4244

Fax (410)328-3699

Email tkerns@som.umaryland.edu

Winners from the 2007 Traffic Records Best Practices Competition:

The following include the winners announced during the 2007 Traffic Records Forum.

Traffic Records Best Practices – XML Crash Data Conversion Project, Charlie McConnell, University of Memphis

Traffic Records Best Website – Michigan State Police, Steve Schreier

Runner Up Best Practices – TraCS Evaluation Pilot Project, Sandra Martinez, New Mexico Traffic Safety Bureau

Runner Up Website – Louisiana State University, Helmut Schneider.

Best Practices Web Page Challenge for 2008

Again for 2008, ATSIP seeks to recognize exemplary work in the field of "**Best Traffic Records Web Page**". A wealth of information exists on the Internet. This questionnaire, and a visit to your web site, will provide the means of evaluation for the committee to select and award the governmental agency that makes the most **complete and accurate** traffic records safety information available to the public. Characteristics we will be considering include:

Ease in getting to the site,
Navigating the site,
Querying the data,
The availability of multiple years of data,
And in the most user-friendly way.

If you would like your web site to be considered for this recognition, please complete the following short questionnaire and forward it by e-mail as an attachment to Tim Kerns (tkerns@som.umaryland.edu) by February 29, 2008.

E-mail attachments are preferred; however, proposals may be mailed to Tim Kerns, National Study Center for Trauma/EMS, University of Maryland Baltimore, 701 West Pratt Street Box-001, Baltimore, MD 21201. Winning websites will be highlighted at the 2008 Traffic Records Forum in Orlando, Florida.

1. Web Page Address proposed for Consideration: _____
2. Agency Submitting: _____
3. Contact's Name & Title: _____
Address: _____

4. Contact's Phone Number: () _____
 5. Contact's E-mail Address: _____

- Traffic Records Data Components - Please Complete As Appropriate To the Web Page:
- Crash Data
 - _____ Number Of Years of Data Available At The Site That May Be Queried
 - _____ Most Current Year of Data Available
 - _____ % of Crash Report information available on the web site
 - _____ % MMUCC Compliant
- Integration of Data - Can Data in Files Be Linked With Other Files by Common Identifiers? _____
- Is a Selection Of Canned Reports Available? _____
- Is An On Line Manual Or Help Function Available To Assist Users With Navigating and Accessing Data On the Site? _____

- 1) What, in your opinion, is the web site's best feature?
- 2) How would you improve the site?
- 3) How often is the site updated?
- 4) Is the web page 'agency' designed or was a vendor used?
- 5) Are levels of access to data permitted according to need or status?
- 6) Does the Statewide Traffic Records Coordinating Committee approve updates/changes to the page?
- 7) What Agency has responsibility for maintaining the site?
- 8) Describe any further improvements you intend to make.
- 9) Does the agency advertise the Site? How?

Have You Considered Exhibiting at the 2008 Traffic Records Forum?

Exhibits are powerful sales tools that are more effective than direct mail, public relations and telemarketing.

As an Exhibitor, you will:

- Showcase your products to industry buyers
- Provide solutions to industry professionals and develop relationships that will last for years
- Meet hundreds of decision makers and end users in three days
- Maximize your marketing dollars and ROI
- Promote brand image
- Expand your customer base and network with colleagues
- Analyze your competition

To reserve a booth, e-mail boothsales@nsc.org or contact a sales manager to reserve a spot for your company/organization:

Companies A-L	Companies M-Z
Jennifer Eifel 630-775-2036	Kathy Zubrzycki 630-775-2339

Our dedicated attendees gather annually to enhance their knowledge through educational sessions and research while gaining access to innovative products/services on the Expo Floor.

*** Organizations/Agencies our Attendees Represent**

Associations/Non Profit	6%
Homeland Security – Federal & State	1%
Industry/Commercial/Consultants	19%
Local Regional Government	3%
Local Regional Police/Tribal Police	11%
Courts, Injury Prevention	5%
Other Federal	1%
State Department of Motor Vehicles	4%
State Department of Transportation	16%
State Emergency Medical Service	1%
State Highway Traffic Safety Offices	8%
State Police / Public Safety	13%
Tribal – Non Police Agencies	2%
University	8%
US Department of Transportation Agencies	2%

**** Exhibiting generates business. Sales leads from an exhibit have a higher closing rate than traditional field sales call. 81% of tradeshow visitors attend to see new technology or products.**

* Past Forum attendee demographics

** Provided by the Center for Exhibitor Industry Research Study

Exhibitor Hours:

Installation:

Sunday, July 27 12:00pm – 4:30pm

Show Hours:

Sunday, July 27 6:30 pm – 8:00 pm

Monday, July 28 7:00 am – 4:30 pm

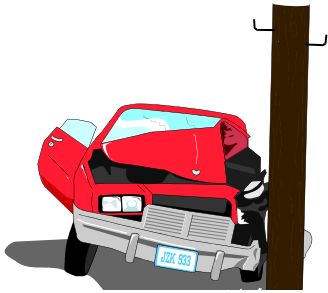
Tuesday, July 29 7:00 am – 4:30 pm

Wednesday, July 30 7:00 am – 3:30 pm

Dismantle:

Wednesday, July 30 3:30pm – 5:00pm

Importance of Crash Reporting – Making it More Efficient and Improving the Data



The traffic engineer planning to resurface a road, the city planner developing safe school routes, the high school driver education teacher planning a curriculum, the public works director applying for a State grant for reconstructing a hazardous intersection, the sergeant targeting selective enforcement, the motor vehicle administrator, the highway safety planner, as well as others need timely, complete and accurate motor vehicle traffic crash information. Motor vehicle traffic crash reporting provides valuable data to many different groups of people.

Collaborating with Law Enforcement - With the upcoming release of the 3rd Edition of the MMUCC Guideline in 2008, and the 7th Edition of the D16.1 Classification Manual distributed at the 2007 Traffic Record Forum (www.nsc.org/issues/pdf/2007ManualMotorVehicleWeb.pdf), we need to increase our collaboration with law enforcement to better recognize their priorities, help them become more efficient, and help improve our highway safety decision making through better data.

Minimal Set of Crash Data Elements for Property Damage Only (PDO) Crashes – MMUCC (Model Minimum Uniform Crash Criteria) represents a public/private collaborative effort of the highway and traffic safety communities (www.mmucc.us). A proposal being considered (discussed during the recent MMUCC workshop) is to take a slice of MMUCC (Mini-MMUCC), which would result in a recommended smaller number of data elements from the MMUCC Guideline that an officer in the field would record for a PDO crash. Planning for Mini-MMUCC would continue during this next year, based on the success of the 3rd Edition of the MMUCC Guideline in 2008. Proposed steps for Mini-MMUCC include 1) law enforcement survey, 2) training review, 3) expert panel to study required data elements for a PDO crash, 4) user guides for enhanced training involving crash reporting standards and guidelines, 5) more comprehensive approach to training, including data managers, researchers, technology managers, others, and 6) marketing the importance of crash reporting.

ATSIP Executive Board and State TRCC Chairs

To better foster the communication between ATSIP and State Traffic Records Coordinating Committees (TRCCs), the following represents the members of the Executive Board of ATSIP together with the names of each of the TRCC Chairs in each state according to the most recent NHTSA Web Inventory for State Traffic Records Systems (<http://www.nhtsa-tsis.net/trsystems/BrowseByState.asp>).

Goal #2 of ATSIP's National Agenda – *To establish a means by which collection, management and use of highway safety information could be coordinated among all organizations at all jurisdictional levels with responsibility for highway transportation policy* – calls for the establishment of a committee in each state with representatives from those departments responsible for highway safety information systems as well as users of those systems (TRCCs).

ATSIP Executive Board

Officers:

President – Joan Vecchi (CO) Dept of Motor Vehicles – jvecchi@spike.dor.state.co.us

1st Vice President – Tom Hollingsworth (OH) Dept of Public Safety – thollingsworth@dps.state.oh.us

2nd Vice President – Bob Rasmussen (VA) Dept of Transportation – robert.rasmussen@vdot.virginia.gov

Secretary – Martha Florey (WI) Dept of Transportation – martha.florey@dot.state.wi.us

Past President – James Davis (NM) University of New Mexico – jwdavis@unm.edu

At Large Members:

Steven Rich (ID) Office of Traffic and Highway Safety – steve.rich@itd.idaho.gov

Jana Simpler (DE) Office of Highway Safety – jana.simpler@state.de.us

Kenneth Carpenter (NY) Traffic Safety Research – kcarp@nycap.rr.com

Larry Cook (UT) University of Utah – larry.cook@hsc.utah.edu

John Carrico (KY) State Police – johnr.carrico@ky.gov

Carl Gonder (AK) Department of Transportation – carl_gonder@dot.state.ak.us

Rocco Domenico (CO) – State Patrol – rocco.domenico@cdps.state.co.us

Hadi Shirazi (LA) – Department of Transportation – hshirazi@dotd.louisiana.gov

Scott Falb (IA) Department of Transportation – sfalb@dot.state.ia.us

Timothy Kerns (MD) National Study Center for Trauma and EMS – tkerns@som.umaryland.edu

Ida Van Schalkwyk (AZ) Arizona State University – idavan@asu.edu

Chris Madill (WA) Traffic Safety Commission – cmadill@wtsc.wa.gov

State TRCC Chairs

Alabama Sue Bell Cobb - AL Judicial System - suebell.cobb@alacourt.gov

Alaska Cindy Ashen - Highway Safety Office - cindy_cashen@dot.state.ak.us

Arizona Larry Talley - Transportation Planning - ltalley@azdot.gov

Arkansas Steve Dozier - State Police - steve.dozier@asp.arkansas.gov

California Reginald Chappelle - Highway Patrol - rchappelle@chp.ca.gov

Colorado Henry Sandoval - Safety and Traffic Engineering - henry.sandoval@dot.state.co.us

Connecticut Joseph Cristalli - Transportation Safety - joseph.cristalli@po.state.ct.us

Delaware Jana Simpler - Office of Highway Safety - jana.simpler@state.de.us

Florida David Brierton - Highway Patrol - brierton.david@hsmv.state.fl.us

Georgia Bob Dallas - Office of Highway Safety - rdallas@gohs.ga.gov

Hawaii Robert Lung - Honolulu Police Dept - rlung@honolulu.gov

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Illinois Michael Stout - Division of Traffic Safety - michael.stout@illinois.gov

Indiana Nils King - Traffic Safety Division - nking@cji.in.gov

Iowa Robert Thompson - Governor's Traffic Safety Bureau - rthompso@dps.state.ia.us

Kansas David Marshall - Bureau of Traffic Safety - davidm@ksdot.org

Kentucky Boyd Sigler - Dept of Transportation Safety - boyd.sigler@ky.gov

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[Massachusetts](#) Bob Kearney - Highway Safety Division - robert.kearney@state.ma.us
[Michigan](#) Mike Prince - Office of Highway Safety Planning - princem@michigan.gov
[Minnesota](#) Tina Folch - Office of Traffic Safety - tina.folch@state.mn.us
[Mississippi](#) Ron Sennett - Governor's Highway Safety Program - rsennett@mdps.state.ms.us
[Missouri](#) Randy Silvey - Dept of Highway Safety - randall.silvey@modot.mo.gov
[Montana](#) Jack Williams - Highway Traffic Safety Office - jawilliams@mt.gov
[Nebraska](#) Robert Corner - Office of Highway Safety - dmv1023@vmhost.cdp.state.ne.us
[Nevada](#) Charles Lambert - Office of Traffic Safety - clambert@dps.state.nv.us
[New Hampshire](#) Debra Garvin - Highway Safety Agency - dgarvin@nhhsa.state.nh.us
[New Jersey](#) William Beans - Bureau of Safety Programs - william.beans@dot.state.nj.us
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[North Carolina](#) Brian Mayhew - Traffic Safety Systems - bmayhew@dot.state.nc.us
[North Dakota](#) Marsha Lembke - Driver License & Traffic Safety - mlembke@state.nd.us
[Ohio](#) Tom Hollingsworth - Dept of Public Safety - thollingsworth@dps.state.oh.us
[Oklahoma](#) Gene Thaxton - Dept of Public Safety - gthaxton@dps.state.ok.us
[Oregon](#) Ed Fischer - Traffic Engineering & Operations - ed.l.fischer@odot.state.or.us
[Pennsylvania](#) Bill Hunter - Dept of Transportation - hunter@penndot.state.pa.us
[Rhode Island](#) Daniel DiBiasio - Office of Highway Safety - ddibiasio@dot.ri.gov
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[South Dakota](#) Roy Meyer - Office of Highway Safety - roy.meyer@state.sd.us
[Tennessee](#) Chuck Taylor - Governor's Highway Safety Office - chuck.taylor@state.tn.us
[Texas](#) Carol Rawson - Traffic Operations Division - crawson@dot.state.tx.us
[Utah](#) Carrie Silcox - Highway Safety Office - csilcox@utah.gov
[Vermont](#) William Clements - Center for Justice Research - clemmey@norwich.edu
[Virginia](#) Angelisa Jennings - Transportation Safety Services - angelisa.jennings@dmv.virginia.gov
[Washington](#) Chris Madill - Traffic Safety Commission - cmadill@wtsc.wa.gov
[West Virginia](#) Kim Christian - Highway Safety Program - kchristian@dot.state.wv.us
[Wisconsin](#) Martha Florey - Bureau of Transportation Safety - martha.florey@dot.state.wi.us
[Wyoming](#) James Stout - Highway Safety Program - james.stout@dot.state.wy.us

The Next ATSIP Newsletter is due out March 2008. If you have comments, updates, or questions regarding any information or article submitted in this newsletter, or new articles you would like to submit for the next newsletter, please email David Bozak, Manager of Traffic Records, National Safety Council at bozakd@nsc.org.

HAPPY HOLIDAYS TO YOU ALL! - From ATSIP and the NSC.