



Your Safety & Health Leader for 90 Years

TRF 2008

Advanced Registration

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The Traffic Safety Record

Volume 6, Issue 2

March 14, 2008

President's Invitation to the 2008 Traffic Records Forum

ATSIP President, Joan Vecchi from the Colorado Department of Motor Vehicles is happy to note progress being made on her agenda for 2007-2008. The 2008 Forum continues to take shape and looks to highlight a number of the goals she has set. Emerging issues, the latest in traffic safety research, best practice applications, performance measures, and examples of using traffic records data to make sound decisions for highway safety are all on the agenda for this year's Forum.

President Joan Vecchi invites you to attend the 34th International Forum on Traffic Records & Highway Safety Information Systems, July 27-31, 2008 at the Rosen Shingle Creek Resort in Orlando, Florida.

This year's Forum will bring together federal, state and local officials from fifty states, the territories and other countries. The program will cover the core components of a traffic records system – roadway, crash, driver license, vehicle registration, citation and adjudication, injury and medical care – and it will cover the building of systems, as well as the management and analysis of data from these systems.

The Traffic Records Forum is more than lectures – it is an opportunity to network with peers and across disciplines, take courses, share best practices, learn about new technologies and resources, and meet with vendors to discuss current and future products.

Nadine Levick MD, MPH, Chief Executive Officer, Objective Safety – www.objectivesafety.net, has been confirmed as the Keynote Speaker at the opening general session. The President of the National Safety Council and the Director of the Federal Highway Administration have also been invited to participate in the Forum.

With opportunities for business travel limited this year for some, ATSIP has selected a family-oriented location with competitive rates, which will be available 3 days prior to and 3 days after the Forum, so that attendees can combine business travel with a family vacation. Make your plans to attend – we look forward to seeing you in Orlando!

Joan Vecchi, ATSIP President

34th Annual Traffic Records Forum Comes Together

Traffic Records Program Chair Bob Rasmussen from the Virginia Department of Transportation Robert.Rasmussen@vdot.virginia.gov, has been working feverishly to put together the best Program to-date. Separate sessions are being planned for applications in traffic engineering, law enforcement systems, communications and data collection technology, traffic safety, motor vehicle traffic crash reporting, driver licensing, judiciary systems, motor vehicles, public health, data analysis and others.

The 2008 Forum will also introduce sessions on new applications of technology, successful examples of coordination across agencies and disciplines, training on new programs, challenges and successes of state initiatives, and findings of leading research projects. Below is a partial listing of program topics:

Traffic Records Forum Topics

- Availability, Quality and Timeliness of Traffic Records Data to Make Sound Decisions for Highway Safety
- Emergency Medical Services Information Systems
- Crash Reporting Guideline for Minimum Data Collection
- CODES Linked Crash and Medical Data
- Integrated Software for Mobile Data Capture by Law Enforcement
- Injury Surveillance System Development
- Large Trucks and Passenger Vehicles in Crashes
- Bridge Collapse – Lessons Learned
- Engineering Solutions to High Crash Locations
- Real ID – Verifying Eligibility for a Driver's License
- Data Analysis – Basic Statistical Techniques
- A TRCCs Focus on Strategies for Linking and Improving it's Traffic Records System
- Linking Roadway Images to Data Analysis
- Geospatial and Behavioral Analysis Leading to Reduced Injuries and Fatalities
- Fatal Crashes Involving Motorcycles
- Roadway Inventory Guideline for Minimum Data Collection
- Automation and Sharing of Law Enforcement Data
- Increase in Impaired Driving Crashes
- GIS based Mapping and Query System for Public Safety
- Speed and Driving Under the Influence
- Data Analysis – Hands On Training

For further details, please check out www.atsip.org.

Best Practices Challenge for 2008

The period for submitting applications has been extended to the end of March 2008.

Winners will be recognized at the 2008 Traffic Records Forum in Orlando, Florida. Projects to improve data capture, manipulation and evaluation are experiencing great success throughout the country and the world. Best Practices seeks to bring as many of these projects to the forefront as possible so we may all benefit now and in the years to come.

A comprehensive Traffic Records System must **support** the following major steps: (1) Identify Problems, (2) Establish Safety Goals, (3) Plan Programs/Countermeasures, (4) Implement Programs,

(5) Monitor Program Operations, and (6) Evaluate Effectiveness. Successful candidates for Best Practices should **improve support** for one or more of these management steps to highway safety. The management approach is complementary to National Agenda goals.

For instructions on submitting a best practices application, please check out www.atsip.org. For additional questions, please contact the Chair of the Best Practices Committee – Tim Kerns, National Study Center for Trauma/EMS at tkerns@som.umaryland.edu.

Best Practices Web Page Challenge for 2008

The period for submitting these applications has also been extended to the end of March 2008.

Instructions can be found at www.atsip.org. A wealth of information exists on the Internet. A questionnaire, contained in the instructions together with a visit to your web site, will provide the means of evaluation for the committee to select and award the governmental agency that makes the most **complete and accurate** traffic records safety information available to the public. Tim Kerns is also the contact for this best practices competition.

There is Still Time if You'd Like to Exhibit at the 2008 Traffic Records Forum

Exhibits are powerful sales tools that are more effective than direct mail, public relations and telemarketing. The Forum brings together professionals focusing on the continuing improvement of traffic records systems. Dedicated attendees enhance their knowledge through educational sessions while gaining access to innovative products and services in the Exhibit Hall.

As an Exhibitor, you will:

- Showcase your products to hundreds of decision makers/industry buyers
- Expand your customer base and network with colleagues
- Provide solutions to industry professionals
- Develop relationships that will last for years

To reserve one of the remaining booth spaces, e-mail TRFExhibits@nsc.org or contact a sales manager to reserve a spot for your company/organization:

| | |
|----------------------|----------------------|
| Companies A-L | Companies M-Z |
| Justin Reynolds | Kathy Zubrzycki |
| 630-775-2041 | 630-775-2339 |

Advance Registration for the Forum

Last Name First Name

Title Telephone Fax

Organization

Address

City State Zip Country Email

How to Register:

Online registration available soon at - www.atsip.org

By Mail:

By Fax: (630) 285-0797

National Safety Council
1121 Spring Lake Drive
Itasca, IL 60143-3201
ATTN: Cathy Milley

For Further Information:

800-621-7615, ext. 2376

Outside the U.S./CN 630-775-2376

| | Advance by 7-3-2008 | After 7-3-2008 or Onsite at Forum |
|--|---------------------|-----------------------------------|
| <input type="checkbox"/> Full Forum | \$350 | \$400 |
| <input type="checkbox"/> Full Forum (Speaker, Moderator, etc.) | \$300 | \$350 |
| <input type="checkbox"/> One Day Forum | \$150 | \$150 |
| <input type="checkbox"/> One Day 27th | \$100 | \$100 |
| <input type="checkbox"/> Spouse/Guest | \$125 | \$125 |
| Spouse/Guest Name _____ | | |

Organization Type:

- | | | |
|---|--|---|
| <input type="checkbox"/> US DOT | <input type="checkbox"/> State Fire Office | |
| <input type="checkbox"/> US Homeland Security | <input type="checkbox"/> State Homeland Security Office | |
| <input type="checkbox"/> State DOT | <input type="checkbox"/> State Highway Traffic Safety Office | <input type="checkbox"/> University |
| <input type="checkbox"/> State DMV | <input type="checkbox"/> Other State Agency | <input type="checkbox"/> Consultant/Contractor |
| <input type="checkbox"/> State Police | <input type="checkbox"/> Local or Regional Gov't | <input type="checkbox"/> Industry/Commercial |
| <input type="checkbox"/> State Public Safety | <input type="checkbox"/> Local or Regional Police | <input type="checkbox"/> Association/Non-Profit |
| <input type="checkbox"/> State EMS Office | <input type="checkbox"/> Local or Regional Fire | <input type="checkbox"/> Other _____ |

Payment Summary:

- Check or Money Order made payable to National Safety Council-TRF, in U.S. Dollars
 Bill Me/P. O. (please fax P.O.) MC AE Visa Discover

Card Number Expiration Date

Cardholder's Name {please print}

Signature

Hotel Registration for the Forum

Rosen Shingle Creek Resort

9939 Universal Boulevard

Orlando, Florida 32819

July 27-31, 2008

In-Room Internet:

High Speed Internet is available for a one time charge of \$15.00 for the length of your stay.

Room Accommodations:

Single/Double @ \$140.00 per night + applicable tax

How To Register:

By Phone: 866-996-6338

407-996-9939

By Web: www.shinglecreekresort.com

Hotel Registration Instructions: (Please read carefully)

All Forum attendees requiring sleeping accommodations must follow these hotel reservation instructions:

1. Reservation cutoff date is July 3, 2008 (end of business day). Make reservations early.
2. Add 12.5% sales tax to room rate.
3. Reservations may be made by following one of the methods above.
4. When registering, please inform reservations you are attending the National Safety Council Traffic Records Forum.
5. If sharing a room with a co-worker, please provide a separate credit card number for that individual.

Cancellations Policy:

You must cancel 5 days prior to arrival. If you cancel less than 5 days, your credit/debit card will be charged a one night's room and tax.

Parking:

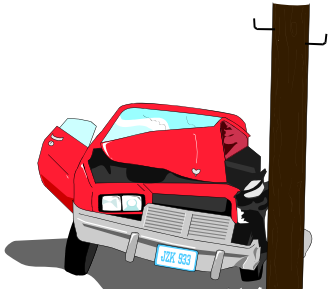
Both guest valet and self-parking spaces at Rosen Shingle Creek. Charges are:

Self Parking Daily: \$8.00

Valet Parking All Day: \$15.00

Overnight Per Night: \$18.00

State TRCCs Focus on 3rd Year of Section 408 Funding



Calls this past couple of weeks to all State TRCC Chairs/Coordinators resulted in some interesting discussions, ranging from new people just beginning to learn about traffic records and all of its wonderful acronyms to memories of last year's Town Hall Meeting at the Forum in St. Louis, where many folks had something to say. Electronic roadside data capture seems to be expanding in most states, including motor vehicle crash, citation, emergency medical services, and other types of incident reporting. Looks like many states are using 408 funding to advance electronic reporting.

Performance Measures Still a Puzzle to Some

A number of people commented about continuing challenges with their 408 applications, where could they get help, and what constituted acceptable performance measures. Just because a state has gone to electronic reporting, doesn't itself qualify as a performance measure, unless they can show that the timeliness of reporting from the date of a crash to when it was added to the crash database has improved in the current year from a baseline period of the previous year - and they can identify how the improvements were calculated and recorded.

Many regional as well as state people have received training in performance measures. Some people were new to traffic records and performance measures in general, while others may have forgotten some of the details when they returned to their offices and weren't able to immediately apply lessons learned.

Help is Available

At www.nhtsa-tsis.net/408, you will find an explanation of SAFETEA-LU, and Section 408 grant funds for improving state safety data systems. As explained, the website contains two views – a public view which provides basic overview information and a private view that contains project activity details.

The link for Resources includes examples of successful performance measures submitted by states, application review checklist, suggested outline of a June 2008 Strategic Plan and Grant Application package, and progress report example.

General questions about the 408 Monitoring System can be directed to 408management@nhtsa-tsis.net.

A discussion of Strategic Planning Training Workshops, informing States of the Section 408 requirements is located at www.nhtsa.dot.gov/people/perform/training_resources.htm. Online training is also available in a web seminar format.

Recent Response to an Applicant for Membership in ATSIP

Questions from the Applicant:

1. Do you have to become a member of ATSIP to attend the 34th International Forum on Traffic Records & Highway Safety Information Systems?
2. What is the purpose of having to sign up with ATSIP?

You do not have to be a member of ATSIP to attend the Traffic Records Forum. This will be the 34th Annual Traffic Records Forum, which is put on each year to bring together professionals involved in all aspects of collecting, managing and using highway safety data for one main purpose – to improve highway safety. In addition to educational sessions, the Forum provides practitioners the opportunity to network with peers from other states, share the knowledge from a variety of agencies, and learn about new technologies and resources that are available as well as meet with vendors to discuss current and future products.

As ATSIP continues its transition to a professional organization, members are being asked to contribute toward the development of products and services to be provided by ATSIP. These items include testing and certification, participation in the development of standards and guidelines, our website www.atsip.org, and other outreach/education efforts, such as this newsletter. As a new organization, ATSIP is still evolving. Part of that evolution includes making decisions on what things we need to offer our members now and in the future. We encourage members to suggest new products and services they would like to see.

Joining ATSIP – becoming a member – paying a membership fee – is a way to become even more involved/networked with the leaders throughout the U.S. in traffic records systems. Briefly, ATSIP functions as the National Traffic Records Coordinating Committee, operating under the auspices of the National Safety Council. This puts ATSIP in a unique position to serve as a voice for traffic records issues throughout the country and even internationally. Becoming a member of ATSIP is important if you want to have a voice in how ATSIP functions and how it grows. We feel it is better for all concerned when people take a vested interest in an organization like ATSIP. Practitioners should be in charge of this group and we want the broadest possible representation among our membership.

We hope you will want to join.

The Next ATSIP Newsletter is due out in June 2008. If you have comments, updates, or questions regarding any information or article submitted in this newsletter, or new articles you would like to submit for the next newsletter, please email David Bozak, Manager of Traffic Records, National Safety Council at bozakd@nsc.org.