



2021 Annual Sponsorship Application

Please select a sponsorship level:

Bronze \$2,600 \$1,300 <input type="checkbox"/>	Silver \$5,000 \$2,500 <input type="checkbox"/>	Gold \$7,500 \$3,750 <input type="checkbox"/>	Platinum \$10,000 \$5,000 <input type="checkbox"/>
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ATSIP Annual Sponsorship Information

Thank you for considering sponsorship of the ATSIP organization. Your sponsorship allows ATSIP to continue to provide critical information to transportation safety information professionals worldwide. Please select a sponsorship level from the following page and complete the application. Please note that sponsorship levels have limited availability and ATSIP will confirm approval of your application once it is received.

Questions may be directed to Sponsor Chair, Karla Houston at KarlaHouston@lsu.edu/(225) 578-7057, or ATSIP Executive Director Tara Casanova Powell, at TaraED@ATSIP.org/(203) 809-8709.

Company / Agency Name (as you would like it to appear in the program):	
Contact Name:	
Contact Street Address:	
City, State / Province, Zip / Postal Code:	
Country:	
Contact Phone:	
Contact Email:	
Company website	

Payment Method: Check Credit card Purchase order # _____

If paying by credit card, submit the Sponsorship Application and we will email you a credit card payment request.

If paying by check, please make payable to "ATSIP". Please complete this form and return to KarlaHouston@lsu.edu, and mail your check to: Hadi Shirazi, ATSIP Treasurer 18712 Cherry Oak Dr. Baton Rouge, LA 70817.

Sponsorship donations are tax-deductible. If you would like a tax-deductible receipt, please indicate that here:
 Please send me tax-deductible receipt

Annual Sponsorship Benefits <i>Oct 1, 2020 - Sept 30, 2021</i> <i>Sponsor exposure is dependent on level.</i> <i>Platinum provides the maximum exposure.</i>	Sponsorship Levels			
	Bronze	Silver	Gold	Platinum
Listing on ATSIP sponsor page <ul style="list-style-type: none"> Company name and contact information Logo with hyperlink to website Brief company description 	✓	✓	✓	✓+
Annual Board acknowledgement <ul style="list-style-type: none"> Listed in annual report Verbal “thank you” recorded in the minutes 	✓	✓	✓	✓+
ATSIP Member opt-in contact info <ul style="list-style-type: none"> Name, title, agency/company, email, phone 			✓	✓
Logo displayed periodically throughout the year <ul style="list-style-type: none"> On designated ATSIP web pages On Facebook, Twitter, etc. 			✓	✓+
Logo displayed for general ATSIP webinars <ul style="list-style-type: none"> On ATSIP webinars schedule page On pre-webinar waiting page On email invites and reminders 				✓
Additional Traffic Records Forum Exposure*				
Complimentary Forum registrations	2	4	5	7
In-person and online Forums <ul style="list-style-type: none"> Logo in electronic program listing Raffle prizes promoted during conference Logo on select social media posts (Bronze - text only) Online Forums only <ul style="list-style-type: none"> Company “booth” landing page on Forum site 	✓	✓	✓	✓+
Forum attendee opt-in contact info <ul style="list-style-type: none"> Name, title, agency/company, email, phone 	✓	✓	✓	✓
Online Forums only <ul style="list-style-type: none"> Host a breakout session on Forum schedule (educational or customer experience) Pre or Post session polls - banner 			✓	✓+
Additional sponsor-initiated benefits may be negotiated with ATSIP upon request				✓

*This table will be updated in September 2021 to include benefits at our in-person Forums