



Annual Sponsorship Application

Please select a sponsorship level:

BRONZE \$2,600 <input type="checkbox"/>	SILVER \$5,000 <input type="checkbox"/>	GOLD \$7,500 <input type="checkbox"/>	PLATINUM \$10,000 <input type="checkbox"/>
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ATSIP Annual Sponsorship Information

Thank you for considering sponsorship of the ATSIP organization. Your sponsorship allows ATSIP to continue to provide critical information to transportation safety information professionals worldwide. Please select a sponsorship level from the following page and complete the application. Please note that sponsorship levels have limited availability and ATSIP will confirm approval of your application once it is received.

Questions may be directed to Sponsor Chair, Karla Houston: KarlaHouston@lsu.edu or (225) 578-7057 or ATSIP Executive Director Tara Casanova Powell, at TaraED@ATSIP.org or (203) 809-8709.

Company Name: (As it will appear in print Forum)	
Contact Name:	
Contact Title:	
Contact Street Address:	
City, State/Province, Zip Code:	
Country:	
Contact Phone:	
Contact Email:	
Company website	

Payment Method: Check Credit card Purchase order # _____

If paying by credit card, submit the Sponsorship Application and we will email you a credit card payment request.

If paying by check, please make payable to "ATSIP". Please complete this form and return to KarlaHouston@lsu.edu, and mail your check to:

Hadi Shirazi, ATSIP Treasurer
 18712 Cherry Oak Dr.
 BatonRouge, LA 70817

Sponsorship donations are tax-deductible. If you would like a tax-deductible receipt, please indicate that here:

Please send me a tax-deductible receipt

Annual Sponsorship Benefits <i>Sponsor exposure is dependent on level. Platinum provides the maximum exposure.</i>	Sponsorship Levels			
	BRONZE \$2,600	SILVER \$5,000	GOLD \$7,500	PLATINUM \$10,000
Listing on ATSIP sponsor page <ul style="list-style-type: none"> Company name and contact information Logo with hyperlink to website Brief company description 	✓	✓	✓	✓
Annual Board acknowledgement <ul style="list-style-type: none"> Listed in annual report Verbal “thank you” recorded in the minutes 	✓	✓	✓	✓
ATSIP Member opt-in contact list <ul style="list-style-type: none"> Name, title, agency/company, email, phone 			✓	✓
Logo displayed periodically throughout the year <ul style="list-style-type: none"> On designated ATSIP web pages On Facebook, Twitter, etc. 			✓	✓
Logo displayed for general ATSIP webinars <ul style="list-style-type: none"> On ATSIP webinars schedule page On pre-webinar waiting page On email invites and reminders 				✓
Traffic Records In-Person Forum Exposure*	BRONZE	SILVER	GOLD	PLATINUM
Complimentary Forum Registrations:	2	3	4	5
All Sponsor Benefits: <ul style="list-style-type: none"> Forum attendee opt-in contact list. 10’x10’ Booth in Forum Exhibit Hall (10’x20’ for Platinum) Logo in electronic program listing Raffle prizes promoted during conference Logo on Forum website Logo on select social media posts (Bronze - text only) 	✓	✓	✓	✓
Electronic or print Sponsor Recognition at Monday or Tuesday breaks	✓			
Electronic or print Sponsor Recognition at morning refreshments on Monday, Tuesday, or Wednesday		✓		
Exclusive Gold & Platinum Sponsor Benefits:				
Electronic or print Sponsor Recognition at an afternoon break on Monday or Tuesday			✓	
Option to host a breakout session (educational or customer experience session)			✓	✓
Evening Reception Sponsor			✓	✓
Company logo on conference attendee bag, along with ATSIP/Conference Logo				✓
Monday or Tuesday luncheon sponsor recognition & introduction				✓
Additional sponsor-initiated benefits may be negotiated with ATSIP upon request				✓