

ATSIP

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ASSOCIATION OF TRANSPORTATION SAFETY
INFORMATION PROFESSIONALS

ATSIP 2024 Annual Sponsor & Exhibitor Information

Thank you for considering sponsorship of the ATSIP organization. Your sponsorship allows ATSIP to continue to provide critical information to transportation safety information professionals worldwide. Please select a sponsorship level from the following page and complete the application. Please note that sponsorship levels have limited availability and ATSIP will confirm approval of your application once it is received.

Questions may be directed to Karla Houston, Sponsor Chair, at KarlaHouston@lsu.edu or (225) 578-7057, or Tara Casanova Powell, ATSIP CEO, at TaraED@ATSIP.org or (203) 809-8709.

Annual Sponsorship Benefits <i>Sponsor exposure is dependent on level. Platinum provides the maximum exposure.</i>	Sponsorship Levels					
	EXHIBITOR \$2,000	BRONZE \$3,000	SILVER \$5,000	GOLD \$7,500	PLATINUM \$10,000	DIAMOND \$15,000
Listing on ATSIP sponsor page <ul style="list-style-type: none"> Company name and contact information Logo with hyperlink to website Brief company description 		✓	✓	✓	✓	✓
Annual Board acknowledgement <ul style="list-style-type: none"> Listed in annual report Verbal “thank you” recorded in the minutes 		✓	✓	✓	✓	✓
ATSIP Member opt-in contact list <ul style="list-style-type: none"> Name, title, agency/company, email, phone number 				✓	✓	✓
Logo displayed periodically throughout the year: <ul style="list-style-type: none"> On designated ATSIP web pages On Facebook, Twitter, etc. 				✓	✓	✓
Logo displayed for general ATSIP webinars <ul style="list-style-type: none"> On ATSIP webinars schedule page On pre-webinar waiting page 					✓	✓

Traffic Records In-Person Forum Exposure*	EXHIBITOR	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Complimentary Forum Registrations:	2	2	3	4	5	6
Booth Selection (in order of sponsor commitment for each level)		5 th	4 th	3 rd	2 nd	1 st
All Sponsor/Exhibitor Benefits: <ul style="list-style-type: none"> • Forum attendee opt-in contact list. • 10'x10' Booth in Forum Exhibit Hall, (table, two chairs, and a wastebasket included) 	✓	✓	✓	✓	✓ 10x20 Booth	✓ 10x20 Booth
Sponsor Recognition: <ul style="list-style-type: none"> • Logo in electronic program listing • Raffle prizes promoted during conference • Logo on Forum Website • Logo on select social media posts (Bronze, text only) 		✓	✓	✓	✓	✓
Electronic or print Sponsor Recognition during Monday and Tuesday breaks		✓				
Electronic or print Sponsor Recognition at morning refreshments on Monday, Tuesday, or Wednesday.			✓			
Electronic or print Sponsor Recognition at an afternoon break on Monday or Tuesday				✓		
Luncheon sponsor recognition and introduction with a speaking opportunity during a general session.					✓	
Evening Reception Sponsor					✓	✓
Additional sponsor-initiated benefits may be negotiated with ATSIP upon request					✓	✓
Opening Session recognition and speaking opportunity.						✓
Company logo on conference attendee bag, along with ATSIP/Conference Logo						✓