

# ATSIP

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ASSOCIATION OF TRANSPORTATION SAFETY  
INFORMATION PROFESSIONALS

## 2025 ATSIP Sponsorship & Exhibitor Benefits

Thank you for considering sponsorship of the ATSIP organization. Your sponsorship allows ATSIP to continue to provide critical information to transportation safety information professionals worldwide. Please select a sponsorship level from the following page and complete the application. Please note that sponsorship levels have limited availability and ATSIP will confirm approval of your application once it is received. Questions may be directed to Sponsor Chair, Karla Houston: [KarlaHouston@lsu.edu](mailto:KarlaHouston@lsu.edu) or (225) 933-1616, or ATSIP Executive Director Tara Casanova Powell, at [TaraED@ATSIP.org](mailto:TaraED@ATSIP.org) or (203) 809-8709.

Traffic Records In-Person Forum Exposure*	EXHIBITOR	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
<b>Complimentary Forum Registrations:</b>	2	2	3	4	5	6
Booth Selection (in order of sponsor commitment for each level)		5 <sup>th</sup>	4 <sup>th</sup>	3 <sup>rd</sup>	2 <sup>nd</sup>	1 <sup>st</sup>
All Sponsor/Exhibitor Benefits: <ul style="list-style-type: none"> <li>Forum attendee opt-in contact list.</li> <li>10'x10' Booth in Forum Exhibit Hall, (table, two chairs, and a wastebasket included)</li> </ul>	✓	✓	✓	✓	✓ 10x20 Booth	✓ 10x20 Booth
<b>Sponsor Recognition:</b> <ul style="list-style-type: none"> <li>Logo in electronic program listing</li> <li>Raffle prizes promoted during conference</li> <li>Logo on Forum Website</li> <li>Logo on select social media posts (Bronze, text only)</li> </ul>		✓	✓	✓	✓	✓
Electronic or print Sponsor Recognition during Monday and Tuesday breaks		✓				
Electronic or print Sponsor Recognition at morning refreshments on Monday, Tuesday, or Wednesday			✓			
Electronic or print Sponsor Recognition at an afternoon break on Monday or Tuesday				✓		
Monday or Tuesday luncheon sponsor recognition & introduction with speaking opportunity					✓	
Evening Reception Sponsor					✓	✓
Additional sponsor-initiated benefits may be negotiated with ATSIP upon request					✓	✓
Opening Session recognition and speaking opportunity.						✓
Company logo on conference attendee bag, along with ATSIP/Conference Logo						✓

